



# Product Bulletin

## Zilmet ActivFlo Water Conditioner

### Benefits over Traditional Salt Softener

July 22, 2021

#### Zilmet Activflo Catalytic Water Conditioner

#### Traditional Salt-based Softener



<b>YES</b>	No buying, carrying, or storing salt	<b>NO</b>
<b>YES</b>	No maintenance; fit and forget	<b>NO</b>
<b>YES</b>	No drain required for backwash	<b>NO</b>
<b>YES</b>	No power required	<b>NO</b>
<b>YES</b>	No adverse health effect because sodium is not added to your water	<b>NO</b>
<b>YES</b>	No adverse environmental effect because salt is not backwashed into the water supply	<b>NO</b>
<b>YES</b>	Lower product cost, installation cost, and maintenance cost	<b>NO</b>
<b>YES</b>	Longer warranty	<b>NO</b>
<b>YES</b>	Smaller installation footprint	<b>NO</b>

*"I'd never install a traditional softener again. I am very happy with the performance of the Activflo." - Patrick*